

JOHNNY GALBRAITH

COPYWRITER

WORK

I.TV

Director of Marketing: July 2013 - Present
Manage all marketing and PR efforts for social TV app with 15+ million users

McKINNEY

Copywriter: August 2012 - May 2013
Nationwide, Sherwin Williams, Samsung, Travelocity

ROMNEY FOR PRESIDENT

Lead Digital Copywriter: October 2011 - August 2012
Help elect the next leader of the free world—didn't work
Established voice across media, managed team of copywriters

DDB NEW YORK

Copywriter: July 2010 - October 2011
Tropicana, State Farm, Ad Council, Electrolux, Hertz

BYU ADLAB

Creative: January 2007 - 2009
Collaborated with CP+B (Burger King) and W+K (Nike)
Semester internships at Y&R New York and Deutsch LA

EDUCATION

BRIGHAM YOUNG UNIVERSITY

Major: Advertising / Minors: Spanish & Graphic Design
Graduated 2009 / GPA: 3.75 / Dean's Honor List

HONORS

2010 Silver Addy (Integrated)
Lurzer's Archive Vol. 6-2011
2011 Graphis New Talent Gold
D.A.R.E.'s "Least Likely to Do Drugs" in 7th grade

SKILLS

Fluent in Spanish e inglés
Photoshop, Illustrator, InDesign, WordPress, HTML/CSS
Top Gun high-fives & Cool Runnings slow claps

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currently in utah